



# Why REDS Management Consultancy

## Who We Are

REDS Management Consultancy is an international management consultancy providing senior advisory services in emergency management, crisis preparedness, business continuity, and organizational resilience. We support governments and hospitality organizations operating in complex and high-risk environments, with a strong focus on the GCC.

## What Problem We Solve

Many organizations invest in compliance-driven plans that fail during real crises. REDS bridges the gap between documentation and decision-making by delivering governance-led, operationally realistic preparedness and resilience solutions.

## Why REDS

- More than 25 years of senior advisory experience
- Trusted advisor to government and regulated environments
- Integrated emergency, crisis, and continuity expertise
- GCC-grounded with international advisory standards

## Who We Serve

- Government entities and regulators
- Hospitality and tourism authorities and operators
- Complex, multi-stakeholder operating environments

## Our Advisory Approach

REDS delivers context-specific advisory services aligned with international standards and local regulatory expectations. Our work strengthens leadership confidence, regulatory assurance, and operational readiness.

## How to Engage

REDS works directly with senior leadership through targeted advisory engagements, assessments, and executive-level exercises tailored to organizational risk and governance needs.